

SPECIAL Joint Board & Outreach Committee Meeting

July 21, 2022

1. **Call to order** – Chairperson, Karen Perdue

Attendees: Leny Freeman, Karen Perdue, Cheryl Schmidt, Karen Moran

2. **Approve June 2022 minutes** – Approved.

3. **Comments from the Chair**

4th of July Parade very successful; 8 members rode the trailer, pass-outs popular (particularly the Beach Balls), fun event (report by Cheryl).

4. **National Night Out Update** August 2, 2022

a. Carol: Have gone through lockers and now shopping (food, water, ice); will need help on National Night out to transport items to the park. Will try to apply refund from last year if charged. Elks will provide ice-buckets. Will need trucks to bring tables and chairs for committees. Always looking for volunteers; volunteers should be there any time after 4pm for event that starts at 6pm to set up tables, etc.

b. Cheryl is working with the youth group volunteers; they should be there about 5pm. Great band, will draw people in.

c. Nina: Might be able to get 4 people to pick up the barbeque items; can use all the volunteers available. Nina will ask the Cadets to help. Trying to contact Street Department to get A frames to block off street. Getting parking lots (Elks and Church across the street from Elks which will be for the band). Will put up yellow tags to seal off the street and will put no-parking signs. Nina has been passing out brochures and talking to people around town and has even had a couple of people indicate an interest in joining the STNC. Some items now in storage (flashlights, etc.) should be brought to National Night Out for hand-outs. Would like something that indicates who the volunteers are so that people can ask them questions, etc. Possibly name tags (now in storage), or a ribbon or such. Need to recognize the volunteers during National Night Out. Nina is the MC and will do the initial introductions and acknowledgements. Volunteers can contact Nina directly.

5. **STNC postcard or business-sized cards** to encourage community participation & info.

A limited number of brochures and business cards are available now that provide info about the STNC. Printing is expensive and business sized cards or post sized cards might be a better way to go than getting new brochures (tri-folds). The only thing existing now are brochures and business cards; current business-sized cards have dated information. The purpose is to get information out there to the public and having the new cards available for National Night Out would be great, if timing works out. Karen P will ask Claire G to do design of cards. Motion made/ approved to get a post card or business sized card to encourage community participation with the first run cost up to \$300.

6. **Making It Happen sponsor/partner** Guest - Pattee Colvin (not able to attend)

Making It Happen does a lot of community service. Motion made/approved to give them \$1500 for Back-to-School Backpacks with any residual funds to go to their Christmas event.

7. **Certificates of appreciation** for individuals/groups for community service; suggestions of persons/groups/business?.

Karen P: will submit one for Pattee Colvin

8. **Sponsor/Partner with Tujunga Little League**

STNC can have an Outreach Table (on-going) and a permanent banner during the period they play. Great Outreach opportunity. Motion tabled for now to partner with Tujunga Little League for \$2,000.

9. **Establish an Election Committee**

Elections will be under Outreach starting next year (around July 2023). Contact Lydia if you would like to be a member of the committee at this time; members are encouraged to support even if only able to commit to limited service.

10. **Movies In the Park.**

Need to understand if we will be charged (\$850?) for the park similar to what we have been charged for National Night Out. \$1,000 includes screen, projector, speakers, etc. STNC chooses the movie which costs about \$200. \$2,000 is conservative projection for the \$1200 cost. This is for a single event. Suggested to be in September/October. The cemetery has offered to have it held there, but parking is limited. Motion made/approved to spend up to \$2,000 for Movies in the Park, park or other location to be determined.

11. **Prepare Outreach Budget (future events).**

Cheryl: 'Tree Lighting' event with the children where we could have an Outreach table; would need to ask Council District 7 if we could partner with them during their Christmas event.

12. **Pinewood School Mural.**

Mural is looking great. August 30th is the STNC Beautification Committee "Back to School" Ribbon Cutting Event from 5:30-7:00 pm, we will have an Outreach table. Money would be spent for water, ice, buckets and cookies. Motion made/approved to spend up to \$150 for the school's "Back to School" ribbon cutting event.

13. **Old Business** - None

14. **New Business**

Cindy: STNC Committees cannot have their own individual Facebook pages; has to be managed (approved) by the STNC. This policy goes into effect October 1, 2022. The link for the policy (from Cindy) is <https://empowerla.org/draft-under-consideration/>

. Can be discussed later in more depth.

15. **GENERAL PUBLIC COMMENT ON NON-AGENDA ITEMS.**

16. **Announcements:** Next Outreach Committee meeting: August 18, 2022

17. **Committee Closing Comments, Acknowledgements.**

18. Adjourn.