

Elections Committee meeting March 16, 2021, 6:30 p.m.

In attendance: Cindy Cleghorn, Claire Gordon, Lallah Rowe, Evelyn Serrano, Carol Hutchinson, Sandy Capps, Erica Cisneros, Mark Dutton, Lydia Grant, Georgia Brown, Liliana Sanchez

1. Call to Order: 6:35 + Introduce Elections Committee members – Lydia Grant, Chair  
Elections Committee - Brief overview of the following: Bus Bench Ads- CC saw them up, not sure about the other 3 • Status of Social Media- automated posts have gone up, newest videos on ballot instructions, likely 10 or more different pages that have been posting candidate lists and ballot instructional videos- members of committee are posting individually (under item 6) • Status of Banners Up • Translation requests- Armenian and Spanish interpreters request for the next candidate meeting approved and CC request SC to schedule it. • Other

MD- reads letter objecting to letter sent to Board re: the Elections Committee

2. Assign Minute Taker: Claire Gordon

3. Approve Minutes prior meetings: CC will bring from email sent by CG on 3-12-2021

4. Public Comments – Non agenda items within the committee’s jurisdiction  
JQ – claims her statement and objects about the order that MD made his statement about the letter

5. Discussion/Action: Vote By Mail Finalized & Expected Mail date  
ES shares mailer, EC says that the order of the names on the mailer is according to the city’s current certified candidate list because we don’t have the ballot order yet.  
CC says someone needs to verify with Sunland Printed to have the “address label” space blank for official printed version  
LR asks EC to talk to Julie about final design guidelines, nothing need to be voted on, all already approved

6. Discussion/Action: Candidate Videos & Publish Candidate List  
ES – updates on Candidate List- organized alphabetically by first name, committee likes the design CC will contact candidates without pictures if she has emails, need to finish up Armenian version of outreach videos, download the videos in order post them.  
**CG makes a motion to approve ES candidates list, CH 2<sup>nd</sup> motion, all committee members approved**

7. Discussion/Action: Candidate Forum on 4-6-21 @ 6 PM Questions + Timeline + Promos + Notification to Candidates  
CC – recommends MD as a moderator

MD- affirms he can moderate, recommends 1 ½ minutes should be enough for statement, how are we deciding on which questions we want to ask

#### Questions/Comments

Georgia- comments about questions that some are beyond scope of candidates,  
MD- question can't be more than a sentence or 2, no person should be mentioned,  
CH- pointed questions and political questions don't belong, seem to not understand what the NC does, should be more generic and things we can actually do something about  
JQ- "this is not a political body" is a luxury that BIPOC people can't remove from their bodies, views about this

ES- process, some are good to go questions, can we color code them now?

CC- we have 3 weeks, do we want more, should we work with these? Come back next meeting with your suggestions?

LR-wants to divvy up questions among committee members and take 5 apiece to edit

CC-everyone should work on all edits

MD-renders opinion on political content

ES-proposed homework for all committee members, built parameters and criteria

Georgia -needs to be appropriate for people who don't even live here

JQ- thinks more political questions should be allowed

MD- we pick 20 questions that are really good and allow candidates to pick questions

LS- thinks some personal questions could be valid

ES- likes that candidates decide out of the best

JQ- thinks "no person questions" criteria is too vague

GB- not persons name belongs in questions

LR- let's close the submission of questions

**CG- proposed a motion that we take out homework with ES plan with MD additional goal in mind, work on it and end this meeting MD 2<sup>nd</sup> the motion - motion passed with approval from all committee members**

ES-err on the side of including as much stakeholders questions as possible

GB- can we email application, some people can't upload

CH- suggest calling clerk's office to walk them through the process

ES- explains homework

8. Discussion/Action: Draft content for newspaper ad and date to publish

LR- will write content about how to vote article

9. Discussion/Action: Other Elections Outreach efforts

LR- explain how to register to vote outreach

EC- Spanish video will go up on Twitter and Instagram tomorrow

LR- will upload mp4 video to STNC site

JQ- virtual registration drive - breakout rooms with assistant - JQ volunteered to conduct it

10. Set future meeting schedule, closing comments, acknowledgements and

**Next meeting: Tuesday, March 23, 2021 at 6:30**

**Meeting adjourned at 8:38 p.m.**