Sunland Tujunga Neighborhood Council

7747 Foothill Blvd., Tujunga, CA 91042 - (818) 951-7411 FAX (818) 951-7412 E-mail: secretary@stnc.org

11th Anniversary

BOARD MEETING AGENDA 11th Anniversary

Wednesday, May 14, 2014 – 7:00 p.m. North Valley Neighborhood City Hall 7747 Foothill Blvd., Tujunga, CA 91042

All agenda items are subject to discussion and possible action, including Community Impact Statement submittal by the board.

Please note the President may take items out of order to accommodate speakers and quorum requirements.

All Speaker Cards must be submitted to the secretary before the meeting begins.

Public Comments are limited to 2 minutes per speaker as duly noted below unless waived or additionally restricted by the Presiding Officer of The Board.

6:30-7:00 PM – Meet and Greet the East Valley Shelter animals 7:00 PM -

- 1. Call to Order Meeting overview, Code of Civility, Introduction of STNC Board, Elected Officials, City staff, LAPD Sr. Lead Officers Smalling & Sanchez, DONE rep, Handouts, sign-in sheets, speaker cards, agenda timeline, sound system.
- 2. Pledge of Allegiance -
- 3. Approval of Minutes
- 4. President's Report & Announcements
- 5. DISCUSSION/ACTION: To fill Group Representative vacancy on the STNC board. Stakeholders providing statements of interest include: Jon vonGunten and Nina Macaraig.
- 6. PRESENTATION: DEPARTMENT OF ANIMAL SERVICES Animal Adoptions Presentation Mark Seigel (10)
- 7. PRESENTATION: Allied Treatment Center information Brenda Fortune (5)
- 8. PRESENTATION: STNC LAND USE COMMITTEE: LUC will give overview of their work past and present and request STNC board reaffirm members of the LUC. The following are Early Notification re: Ground mounted Solar Panels, Caesar Banquet Hall expand use with Adult Day Care, Sister Elsie Appeal, Solar Farm Appeal (Lake View Terrace), Verdugo Hills Golf Course. *Dean Sherer*, LUC Chair (10+Q&A)
- 9. PUBLIC COMMENTS please fill out speaker card
 - General Security Services introduction
 - Stakeholders
- 10. DISCUSSION/ACTION to approve FY2013-14 remaining funding requests:
 - a. Approve funding up to \$120 for 2,000 mutt mitts for local parks Gail Carlson
 - b. Approve funding up to \$200 for 600 emergency glow sticks Mark Seigel
 - c. Approve funding up to \$1,000 for Senior Arts Program at Sunland Park Mark Seigel
 - d. Approve funding up to \$700 for 1,000 STNC Outreach magnets with contact numbers Cindy Cleghorn
 - e. Approve funding up to \$2,000 for Emergency Response Container Nina Royal
 - f. Approve \$4,500 funding portion of Station 74 Fire Dept. new floor Tomi Bowling
 - g. Approve resolution that all remainder FY13-14 STNC funds be paid 80% to the NC Congress and 20% to the Budget Advocates and Treasurer will finalize amounts by the June 1 deadline *Cindy Cleghorn*

11. REPORTS

- a. Budget Committee:
 - i. Motion to approve April 2014 STNC Financial Report
 - ii. DISCUSSION/ACTION: to approve FY 2014-15 STNC Budget
- b. NC Budget Advocate Report on City Budget hearings and NCBA White Paper- Ed Novy/Krystee Clark
- c. Safety Committee: Above & Beyond event June 2014, CERT class schedule, First Aid & CPR classes.
- 12. Future Events:
 - a. Branding Initiative Town Hall on Monday, May 19 followed by LUC meeting
 - b. Neighborhood Watch, May 20 at 6:30 p.m.
 - c. Sunland-Tujunga Improvement Town Hall, May 21 at NVCH
- 13. Next STNC meeting June 11, 2014.

Adjourn. [Posted: 5-8-14 remove after 5-14-14]

Sunland Tujunga Neighborhood Council

7747 Foothill Blvd., Tujunga, CA 91042 - (818) 951-7411 FAX (818) 951-7412

E-mail: secretary@stnc.org

The Sunland-Tujunga Neighborhood Council Agenda is posted for public review at the following Sunland-Tujunga locations and posted on the STNC website www.STNC.org

Sunland-Tujunga Chamber of Commerce 8250 Foothill Blvd. Unit B, Sunland – 24 hour North Valley City Hall, 7747 Foothill Blvd., Tujunga Sunland Senior Center, 8640 Fenwick Street, Sunland YMCA, 6840 Foothill Blvd, Tujunga

Posted On Our Website – www.STNC.org

PUBLIC INPUT AT NEIGHBORHOOD COUNCIL MEETINGS – The public is requested to fill out a "Speaker Card" to address the Board on any item on the Agenda PRIOR to the Board taking action on an item. Comments from the public on Agenda items will be heard only when the respective item is being considered. Comments on other matters, not appearing on the Agenda that are within the Board's subject matter jurisdiction, will be heard during the Public Comment on Non-Agendized Items period.

RECONSIDERATION PROCESS - Reconsideration of a vote by the Board may be called as a motion by the Board members that voted on the prevailing side of the decision.

THE AMERICAN WITH DISABILITIES ACT - As a covered entity under Title II of the Americans with Disabilities Act, the City of Los Angeles does not discriminate on the basis of disability and, upon request, will provide reasonable accommodation to ensure equal access to its programs, services and activities. Sign language interpreters, assistive listening devices and other auxiliary aids and/or services, may be provided upon request. To ensure availability of services, please make your request at least 3 business days (72 hours) prior to the meeting you wish to attend by contacting via email at secretary@stnc.org or by phone 818-951-7411.



Sunland Tujunga Neighborhood Council **Board Meeting Minutes**

Wednesday, April 9th 2014 – 7:30 p.m.

North Valley Neighborhood City Hall, 7747 Foothill Blvd, Tujunga CA 91042 Attendance: 119, Audience Attendance: 72, Board Attendance 37

2012 Board Attendance: Mark Seigel, Cindy Cleghorn, John Blue, Joe DeCenzo, Krystee Clark, Lydia Grant, Araz Parseghian, Paolina Milana-Edwards, Edmund Novy, Ani Barsegyan, Kresse Armour, Michael Jones, Arsen Karamians, Albert Timins, Richard Stewart, Pat Kramer, Nina Royal, Absent: Tom Smoker,

2014 Board Attendance: Mark Seigel, Tomi Lyn Bowling, Brenda Fortune, Sandra Baugus, Nina Royal, Pat Kramer, Jorge Martinez, Arno Akobyan, Gail Carlson, David Barron, James Moore, Charles Bradley, Maureen O'Bryrne, Krystee Clark, Cindy Cleghorn, Julie Cuddihy, Marlene Hitt, John Laue, Sergio Soto, Dana Stangel.

Meeting called to order at 7:15 p.m. by President Mark Seigel. Pledge of Allegiance.

Minutes for March meeting (Cleghorn/Royal) - unanimously approved.

VHHS Glee Club will take place at a future meeting.

Mark asked for a moment of silence in memory of board member Patrick O'Brien who passed away. Captain Sean Malinowski and Officer Adriana Sanchez provided crime updates including recent officer involved shooting. Crime is down 21 percent for the City of Los Angeles.

Retiring board members each made statement. Captain Malinowski then recognized the retiring board members along with Wesly Hernandez from CM Fuentes office with a photo and certificates. Captain Malinowski then installed the new board.

Reports and Motions

Motion (Cleghorn/Fort	une) to approve Finance report was unanimously approved.
Motion () to approve up to \$150 from the outreach budget for refreshments / outreach at the event on April 27 approved unanimously.
) to create the STNC Animal Issues Committee with Dana Stangel as chair passed angel stated that she needs help with her animal committee: Volunteers are Pat Krame igel. Sandra Baugus

Board Resolution (Cleghorn/Carlson): That the STNC approves Financial intermediaries for the STNC as Mark Seigel and Nina Royal. Motion passed unanimously. Mark stated that the STNC had passed all the audits for the 2013/2014 year

President's Comments: New board members are reminded to take the training for Ethics and Funding so they may vote in future meetings.

Public Comments: Lydia Grant stated that the community impact statement posting policy will change. Details in the EmpowerLA newsletter. Mark spoke about the upcoming Spring carnival to be held on Easter Weekend. Cindy Cleghorn gave a brief update on recode L.A. Comments regarding Solar Panels planned for a vacant lot in Lake View Terrace and that they should be placed on roof tops, not vacant land due to the impact on the community. David Barron objected to the word crisis in connection with water crisis. Heather Burgess spoke about the upcoming relay for life. Homeless and transients continue to be a concern for community members in and around the Marnice area. Mary Benson talked about the upcoming friends of L.A to be held on 04/26/2014.

9:10 new board member training with DONE representative, Melvin Canas.

Meeting adjourned at 10:20 p.m.

grid@csi.com 818.352.8000

Toll-free: 1-von-Guntens

April 23, 2014

Executive Board
Sunland-Tujunga Neighborhood Council
secretary@stnc.org
Office@stnc.org

Application to Fill Vacant Position as STNC Community Representative

Good day!

I'm Jon von Gunten, Tujunga resident with my wife Karen since 1987. My business, GlobeScope Communications Inc., also resides here. I ran in the recent elections for this position but lost. It's sad that the passing of the very able and inimitable Pat O'Brien had to open his spot.

I understand Pat's portfolio represented armed forces veterans. I lack that experience. Other reps and board members who are veterans will ensure our vets are well understood and represented.

Please consider me liaison between STNC and LAPD's Neighborhood Watch. Although relations between the groups are excellent, I believe that procedural and operational improvements are possible.

Please see page two for my earlier campaign data sheet. It bulletizes my qualifications and programs I hope to implement.

My first program will be to lobby for constant and unchanging email addresses and phone numbers for local Senior Lead Officers. Because officers rotate frequently, residents and businesses must update SLOs' emails and phone numbers to reach the current SLO! They skip the updates or contact the wrong one. Instead, we should have reliable, unchanging ways to contact our *current* SLO.

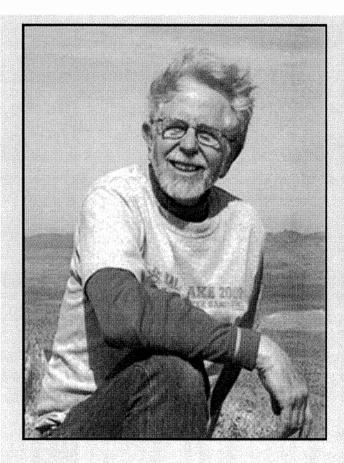
Thank you for considering my application. I look forward to addressing the board and responding to their questions.

Very best!

Jon von Gunten

Jon von Gunten 2

Jon von Gunten



GROUP REP CANDIDATE FOR NEIGHBORHOOD WATCH

- Tujunga resident and local business owner since 1987
- Regular attendance and participation in Neighborhood Watch Meetings
- Former Ways & Means VP and EIR comments for S-T Assn. of Residents (STAR)
- Organized LA City Planner/STNC meeting to define Community improvement goals
- See plan below to further improve Community/LAPD interaction
- · Problem solver, ally maker, team player
- Bachelor of Science, Northwestern
 University, Medill School of Journalism
- Ham Radio Technician License KJ6SSY
- jAdemás, hablo español!

To maximize City attention, STNC must elect credible, ethical, effective, problem-solvers. My plan is to expand the successful tools that have helped LAPD nearly eliminate serious/violent crime in our area and to reduce crimes against vehicles. Because Community/LAPD inter-communication cuts crime, we should work to:

- Survey past and current SLO's and Foothill Division management to learn further ways residents can help LAPD
- Propagate knowledge throughout community, in various languages of which LAPD numbers to call for what situations
- Publicize and encourage wider attendance and participation in Neighborhood Watch meetings and programs



Nina Macaraig 10678 Turnbow Dr., Sunland, CA (818) 298-6492 ninamacaraig@yahoo.com

Hello,

I have lived in the city of Sunland for as long as I can remember... Quite literally. I was born and raised in this modest town, and have lived here for all 17+ years of my life. Though somewhat isolated from my everyday destinations, I have grown a deep rooted attachment and appreciation for where my humble abode lies. I love Sunland and everything that it has done for me. It has provided me a home and a countless amount of memories, that of which I will cherish forever. Its isolation is far from a detriment. Its seclusiveness is what makes Sunland unique to the ear and unordinary to the common person. I can only hope to give Sunland what it has given me.

However, though the amount of positives overtake the negatives, there is still a sizable amount of issues that need be addressed and reformed- alongside a substantial amount of events that need planning.

That being said, I have also an immense desire to become more involved in my city in hopes that I may contribute to its improvement. With this, I propose my interest in becoming a part of the Sunland Council Board. Be it planning holiday events or promoting community service within the area, I take a great voracity and seriousness when it comes to improving my hometown. Before learning of such an opportunity to be on the board, I had no direction as to how I could be more involved in my own city. However, now that I am aware of the possibilities, I crave the opportunity to be further connected to the infrastructure of Sunland.

In sum, I hope to be accepted as a new member of the Sunland Council Board. I intend to donate generous input and hopefully serve as a new perspective, seeing as I am still in my high school years. I am incredibly dedicated and would put more than 100% into fulfilling this position. Sunland is more than just a city to me- it is a close knit environment which has played an instrumental role in my life. I hope that I may successfully reciprocate all the benefits it has served me.

Thank you for your time in reviewing my candidacy.

STNC BUDGET EXPENDITURES (Proposed as of May 14, 2014)

DRAFT as of May 6, 2014

			PICAI	as of May	6, 2014			
	ACCT No	Acct Name	2013-2014 funds encumbered and available	Amount Budgeted 2014-2015	anticipated	committed	disbursed	Remaining Balance
	1000	100 - Operations				~~~~		
FAC	1021	Phone System	\$0.00	\$1,800.00				\$1,800.00
	1030	Staffing/Apple One						\$0.00
TAC	1031	Office Manager	\$0.00	\$15,600.00				\$15,600.00
TAC	1033	Accountant				, , , , , , , , , , , , , , , , , , , ,		\$0.00
	1040	General Operations						
MIS	1043	Posting Pickup/Delivery						\$0.00
OFF	1045	Computer Service	\$0.00	\$200.00				\$200.00
MIS	1046	Awards/Certificates						\$0.00
MIS	1048	Other						\$0.00
POS	1100	Office Postage						\$0.00
		TOTAL OPERATIONS	\$0.00	\$17,600.00	\$0.00	\$0.00	\$0.00	\$17,600.00
	2000	200 - Outreach						
ADV	2010	Postcards and announcements						\$0.00
ADV	2011	Printing						\$0.00
ADV	2012	Postage						\$0.00
ADV	2015	Flyers						\$0.00
ADV	2016	Paper/Toner	\$0.00	\$1,300.00				\$1,300.00
ADV	2017	Misc. Supplies	\$0.00	\$300.00				\$300.00
MEE	2020	Refreshments - monthly & LUC meetings	\$0.00	\$2,000.00				\$2,000.00
NEE	2032	meeting recording secretary	\$0.00	1,100.00				\$1,100.00
EVE	2040	General Outreach						\$0.00
EVE	2041	Fireworks		\$7,000.00				\$7,000.00
EVE	2042	Pens/Pads						\$0.00
EVE	2043	Historic Cemetery Tour		\$1,450.00				\$1,450.0
EVE	2044	Events	\$0.00	\$500.00				\$500.0
EVE	2047	postage	\$0.00	\$100.00				\$100.0
NEW	2050	Newsletter						\$0.0
NEW	2051	Postage						\$0.00
NEW	2052	Printing						\$0.0
	2060	Sound equipment						\$0.0
		TOTAL OUTREACH	\$0.00	\$13,750.00	\$0.00	\$0.00	\$0.00	\$13,750.00
	3000	300 - Community Improvement			·····			·
CIP	3010	Land Use Committee						
CIP	3015	Refreshments	\$0.00	\$300.00		~~~	***************************************	\$300.0
CIP	3017	Copies and supplies	\$0.00	\$300.00				\$300.0
CIP	3020	General Community Projects	\$0.00	\$1,600.00				\$1,600.0
	3021	Website maintenance		\$1,500.00		·		\$1,500.0
CIP	3030	General Community Improvement						
CIP	3050	Safety / Emergency Preparedness	\$0.00	\$100.00				\$100.0
CIP	3051	Safety Fair & Permits	\$0.00	\$100.00				\$100.0
CIP	3052	Emergency Supplies	\$0.00	\$100.00				\$100.0
CIP	3053	General	\$0.00	\$400.00				\$400.0
		TOTAL COMMUNITY IMPROV	\$0.00	\$4,400.00	\$0.00	\$0.00	\$0.00	\$4,400.0
GRT	4000	400 - Neighborhood Purpose Grants	\$0.00	\$1,250.00				\$1,250.0
		TOTAL NEIGHBORHOOD PURPOSE GRANTS	\$0.00	\$1,250.00	\$0.00	\$0.00	\$0.00	\$1,250.0
ELE	5000	500 - Election Outreach Expense	\$0.00	\$0.00				\$0.0
		TOTAL ELECTION OUTREACH EXPENSE	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.0
	L							



STNC BUDGET EXPENDITURES SUMMARY

DRAFT as of May 6, 2014

	DRAFT as of May 6, 2014		Budgeted as of July 1, 2014	Percentage budgeted	anticipated and committed	disbursed	Balance Remaining
100	<u>Operations</u>						
	AC Facilities Related and Space Rental	\$	1,800.00	4.9%			\$1,800.00
	IIS General Operations/Miscellaneous	\$	-	0.0%			\$0.00
0	FF Office Equipment and Supplies	\$	200.00	0.5%			\$200.00
	OS Postage	\$	-	0.0%			\$0.00
T	AC Staffing and Temporary Help	\$	15,600.00	42.2%			\$15,600.00
	Sub Total	\$	17,600.00	47.6%			\$17,600.00
200	Outreach						
	DV Advertising	\$	1,600.00	4.3%	\$0.00	\$0.00	\$1,600.00
	VE Event Expense / Food & Refreshments	\$	9,050.00	24.5%	\$0.00	\$0.00	\$9,050.00
	EE Meeting Expense	\$	3,100.00	8.4%	\$0.00	\$0.00	\$3,100.00
L	Sub Total	- \$	13,750.00	37.2%	\$0.00	\$0.00	\$13,750.00
300	Community Improvement CIP Community Improvement Projects	\$	4,400.00	11.9%	\$0.00	\$0.00	\$4,400.00
	Sub Total	\$	4,400.00	11.9%	\$0.00	\$0.00	\$4,400.00
	RT Neighborhood Purpose Grants Sub Total	\$	1,250.00 1,250.00	3% 3.4%	\$0.00 \$0.00	\$0.00 \$0.00	\$1,250.00 \$1,250.00
500	Elections LE Election Outreach Expense	\$	-	0.0%	\$0.00	\$0.00	\$0.00
	Sub Total	\$		0.0%	\$0.00	\$0.00	\$0.00
					φο.σσ	ψο.σσ	φοισσ
GRANE	TOTAL		\$37,000.00	100.0%	\$0.00	\$0.00	\$37,000.00
	Narrative: nt: action						

View Basket:
You have 1 Items for \$92.00
Checkout

View Products

Why Mutt Mitts Who's Using Mutt Mitts Bring Mutt Mitts to Your Community

DEPARTMENTS

Home / Commercial

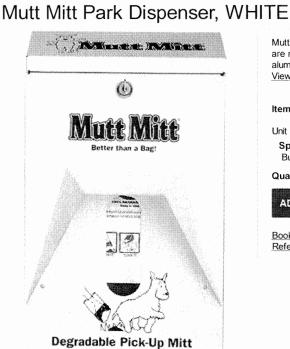
Home Use Commercial

Promotions
Commercial Accessories

MY ACCOUNT

Log In or Register View Basket





Mutt Mitt dispensers are designed to last. They are made of heavy gauge weather resistant aluminum. Locking access door.

View Dispenser Spec. Sheet (PDF)

Item Number: 02400

Unit Price: \$67.00

Special Pricing

Buy 6 for \$63.00 each

Quantity 1



Bookmark This Page Refer this page to a friend

Recently Viewed Items

Order Mutt Mitts

Contact Us

About Us

Press and News

Privacy













The patent statement on Intelligent Products, Inc. and Mutt Mitt products is for informational purposes.



View Basket: You have 1 Items for \$92.00 Checkout

View Products

Why **Mutt Mitts** Who's Using **Mutt Mitts**

Bring Mutt Mitts to Your Community

DEPARTMENTS

Home / Commercial

Home Use Commercial Promotions

Commercial Accessories

MY ACCOUNT

Log In or Register View Basket

> Looking for Deals and Discounts? Visit Our Promotions Page!





Free shipping on 80 or more cases to a single location within the lower 48 US states. Dispenser refills. Each case contains 2,000 degradable single ply Mutt Mitts • 100 Mitts stapled to 20 header cards.

View Spec Sheet (PDF)

Item Number: 02660

Unit Price: \$92.00

Special Pricing Buy 6 for \$84.00 each Buy 12 for \$74.00 each Buy 80 for \$69.00 each

Quantity 1

ADD TO CART

Bookmark This Page Refer this page to a friend

Recently Viewed Items



Order Mutt Mitts

Contact Us

About Us

Press and News

Privacy













The patent statement on Intelligent Products, Inc. and Mutt Mitt products is for informational purposes.



View Basket: You have 1 Items for \$92.00 Checkout

View Products

Why Mutt Mitts Who's Using Mutt Mitts

Mutt Mitt Hangable Header, 800 Mitts

Bring Mutt Mitts to Your Community

DEPARTMENTS

Home / Commercial

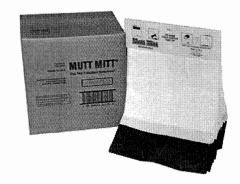
Home Use Commercial Promotions

Commercial Accessories

MY ACCOUNT

Log In or Register View Basket

> Looking for Deals and Discounts? Visit Our Promotions Pages



Degradable

Dispenser refills. Each case contains 800 degradable 2-ply Mutt Mitts • 100 mitts stapled to 8 header cards. Designed with a handy flip tab. Free shipping within the lower 48 US states when you order 60 cases at a time.

View Spec Sheet (PDF)

Item Number: 02450

Unit Price: \$69.00

Special Pricing
Buy 6 for \$65.00 each
Buy 12 for \$59.50 each

Buy 60 for \$58.00 each

Quantity 1

ADD TO CART

Bookmark This Page Refer this page to a friend

Recently Viewed Items





Order Mutt Mitts

Contact Us

About Us

Press and News

Privac













The patent statement on Intelligent Products, Inc. and Mutt Mitt products is for informational purposes.



25-Person Office Support System

No. 1025

598.00

Necessary items to sustain 25 people for 3 days. Durable 50-gallon container on wheels can be strategically placed for emergency access.

FOOD & WATER

25 Food bar, 2400 calories ea.* 50 Water purification tablets*

Water pouches, 4.227 oz. ea.*

FIRST AID KIT

First Aid guide Antacid tablets*

15 Sterile gauze pads, 3"x3" Sterile ABD pads, 5"x9" Eye wash, 4 oz.*

Tweezer, metal 35 Antiseptic wipes'

Ice packs, instant* 5 pair Vinyl gloves

15 Bandages, extra large Elastic bandages, 2" x 5 yd.

Arm splints, 18" cardboard

Non-Aspirin*

Tongue depressors

Sterile gauze pads, 4"x4" 20 Gauze rolls, 3" x 4.1 yd.

EMT Shears

20 Antibiotic ointment Alcohol wipes* 35

Cloth tape, 1" x 10 yd. 10

Steri Strips, ¼"x4" Bandages, ¾"x3" 100 Triangular bandages

LIGHTING & ELECTRICAL SUPPLIES

Flashlights

AM/FM radio & flashlight (solar, dynamo, & battery operated)

LED lantern

30-Minute light sticks*

D Cell batteries* (for flashlights, lantern, radio) 12-Hour light sticks*

SANITATION & COMFORT SUPPLIES

Toilet paper, 500 sheet rolls 100 Pre-moistened towelettes*

6 Waste bags, 40 gal.

Emergency blankets

30 Waste bags, 10 gal.

SEARCH & RESCUE SUPPLIES

pair Leather palmed gloves Utility knives

Locking grip plier 10"

Folding pick/shovel

Rope

Safety goggles

Duct tape

30" pry bar

25 Dust masks Whistles

Refill Kits		
25-Person Refill Kit	1025RL	239.98
50-Person Refill Kit	1050RL	379.98
75-Person Refill Kit	1075RL	595.98
100-Person Refill Kit	10100RL	755.98



Food and water in our kits have a 5-year shelf life and are US Coast Guard approved.



*Items with expiration dates.

Kit contents subject to change or may be upgraded when necessary.

50-Person Office Support System

No. 1050

769.00

Necessary items to sustain 50 people for 3 days. Durable 50-gallon container on wheels can be strategically placed for emergency access. Contents similar to kit #1025.

Call or email for kit content sheet.

75-Person Office Support System

No. 1075

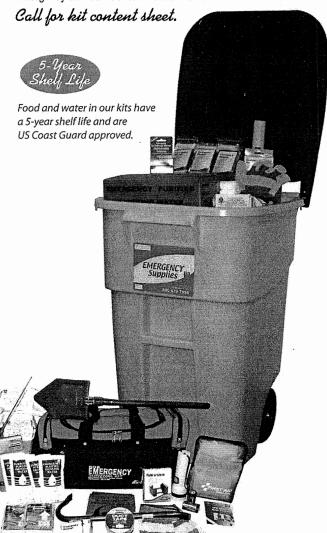
1198.50

Necessary items to sustain 75 people for 3 days. Two durable 50-gallon containers on wheels can be strategically placed for emergency access. Contents similar to kit #1025.

Call or email for kit content sheet.

100-Person Office Support System No. 10100

Necessary items to sustain 100 people for 3 days Two durable 50-gallon containers on wheels can be strategically placed for emergency access. Contents similar to kit #1025.



Mon., May 19 6-7:30 p.m. North Valley City Hall 7747 Foothill

AGENDA

6 p.m. – Welcome

6:15 p.m. – Branding Committee

6:30 p.m. – Presentation

6:45 p.m. – Close Discussion

Land Use Committee Meeting Immediately Follows

Learn More

Facebook.com/ SunlandTujungaBranding

Join Us Email:

STBranding@yahoo.com

Town Hall

Branding Initiative

Sunland-Tujunga: Realizing Our Full Potential

IF YOU DO WHAT YOU'VE ALWAYS DONE YOU'LL GET WHAT YOU'VE ALWAYS GOTTEN

ANTHONY KOSSINS

Town Hall Topics Include:

- The "Gateway to the Angeles National Forest™" Branding Initiative
- Why Brand? Why Marketing? Why Trademark?
 Why It All Matters.
- History & the Process Thus Far
- Options Considered
- · Submissions to the Logo Contest
- The Plan/Calendar
- Next Steps: How YOU Matter to Our Success

Come Share Your Thoughts with Us!

Thank you to the S-T Chamber of Commerce and STNC who voted to support the Sunland-Tujunga: Gateway to the Angeles National Forest™ Branding Initiative (August 2013 & October 2013, respectively).

STNC BUDGET EXPENDITURES (Proposed as of June 23, 2013)

			Expenditure	es as of April 30				
			2012-2013 funds	Amount				
	ACCT No	Acct Name	encumbered and available	Budgeted 2013-2014	anticipated	committed	disbursed	Remaining Balance
	1000	100 - Operations	avanable	2010-2014	anticipated	Committee	disbursed	Tremaining balance
FAC	1010	Facilities rent				~		\$0.00
FAC	1021	Phone System	\$0.00	\$1,800.00			\$1,283.55	\$516.4
17.0	1030	Staffing/Apple One	40.00	\$1,000.00			\$1,000.00	\$0.00
TAC	1031	Office Manager	\$0.00	\$15,600.00	3,282.00		\$12,318.00	\$0.0
TAC	1033	Accountant		F. 1/11111				\$0.0
h	1040	General Operations						\$0.0
MIS	1041	Agenda Copying						\$0.0
OFF	1042	New Printer/Copier (color)						\$0.0
MIS	1043	Posting Pickup/Delivery						\$0.0
OFF	1045	Computer Service	\$0.00	\$200.00			\$49.95	\$150.0
MIS	1046	Awards/Certificates	-	***************************************				\$0.0
MIS	1048	Other						\$0.0
POS	1100	Office Postage						\$0.0
<u> </u>	1	TOTAL OPERATIONS	\$0.00	\$17,600.00	\$3,282.00	\$0.00	\$13,651.50	
	2000	200 - Outreach						
ADV	2010	Postcards and announcements						\$0.0
ADV	2011	Printing						\$0.0
ADV	2012	Postage						\$0.0
ADV	2015	Flyers						\$0.0
ADV	2016	Paper/Toner	\$0.00	\$1,200.00			\$206.04	\$993.96
ADV	2017	Misc. Supplies	\$0.00	\$300.00			\$343.95	-\$43.95
MEE	2020	Refreshments - monthly & LUC meetings	\$0.00	\$1,950.00			\$549.07	\$1,400.93
MEE	2032	meeting recording secretary	\$0.00	1,100.00			\$986.60	\$113.40
EVE	2040	General Outreach						\$0.00
EVE	2041	Fireworks						\$0.00
EVE	2042	Pens/Pads				***************************************		\$0.00
EVE	2043	Historic Home Tour				~~~		\$0.00
EVE	2044	Events	\$0.00	\$500.00		\$425.00	\$216.37	-\$141.37
EVE	2045	Board Rep Outreach (16)						\$0.00
EVE	2047	postage	\$0.00	\$100.00		\$800.00	\$111.59	-\$811.59
EVE	2046	Misc					***************************************	\$0.00
NEW	2050	Newsletter						\$0.00
NEW	2051	Postage						\$0.00
NEW	2052	Printing						\$0.00
MEE	2060	Sound equipment					\$17.24	-\$17.2
		TOTAL OUTREACH	\$0.00	\$5,150.00	\$0.00	\$1,225.00	\$2,430.86	\$1,494.14
								
	3000	300 - Community Improvement						
CIP	3010	Land Use Committee						\$0.00
CIP	3011	Transportation (Bus)						\$0.00
CIP	3012	Parking (Hearings)						\$0.00
CIP	3015	Refreshments	\$0.00	\$250.00		\$150.00		\$100.00
CIP	3017	Copies and supplies	\$0.00	\$300.00				\$300.00
CIP	3020	General Community Projects	\$0.00	\$3,100.00		\$1,300.00	\$500.00	\$1,300.00
CIP	3030	General Community Improvement	T					\$0.0
CIP	3031	Tree planting						\$0.0
CIP	3032	Hillside trails - general project	T					\$0.0
CIP	3033	Trail cameras						\$0.0
CIP	3040	LA Beautiful Matching Grant						\$0.00
CIP	3050	Safety / Emergency Preparedness	\$0.00	\$100.00				\$100.0
CIP	3051	Safety Fair & Permits	\$0.00	\$100.00				\$100.0
CIP	3052	Emergency Supplies	\$0.00	\$100.00				\$100.0
CIP	3053	General	\$0.00	\$400.00				\$400.00
CIP	3060	Surveillance Camera (graffiti)						\$0.00
CIP	3065	Volunteer Surveillance Team						\$0.00
CIP	3070	Community Cleanup						\$0.00
CIP	3071	Stakeholder Cleanup						\$0.0
CIP	3072	Bulky Item Crew						\$0.0
CIP	3080	Educational Support Projects						\$0.00
		TOTAL COMMUNITY IMPROV	\$0.00	\$4,350.00	\$0.00	\$1,450.00	\$500.00	
							harran and a second	•
GRT	4000	400 - Neighborhood Purpose Grants	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.0
GRT	4010	for homeless ID cards thru DMV	\$0.00	\$0.00	45.30	\$500.00	+1.00	-\$500.0
GRT	4020	for the McGroarty Arts Center	\$0.00	\$500.00		\$500.00		\$0.0
		TOTAL NEIGHBORHOOD PURPOSE GRANTS	\$0.00		\$0.00	\$1,000.00	\$0.00	
L						. ,	, , , , , , , , , , , , , , , , , , , ,	
ELE	5000	500 - Election Outreach Expense	\$0.00	\$9,400.00	\$0.00	\$9,077.45	\$382.57	~\$60.0
		TOTAL ELECTION OUTREACH EXPENSE	\$0.00			\$9,077.45	\$382.57	
	TOTALS		\$0.00	\$37,000.00	\$3,282.00	\$12,752.45	\$16,964.93	\$4,000.62
L				*****				



STNC BUDGET EXPENDITURES SUMMARY Expenditures as of April 30, 2014

				Budgeted as of July 1, 2013	Percentage budgeted	anticipated and committed	disbursed	Balance Remaining
100		Operations		T		T		
		Facilities Related and Space Rental	\$	1,800.00	4.9%	\$0.00	\$1,283.55	\$516.45
		General Operations/Miscellaneous	\$	-	0.0%	\$0.00	\$0.00	\$0.00
(OFF	Office Equipment and Supplies	\$	200.00	0.5%	\$0.00	\$49.95	\$150.05
		Postage	\$	-	0.0%	\$0.00	\$0.00	\$0.00
	TAC	Staffing and Temporary Help	\$	15,600.00	42.2%	\$3,282.00	\$12,318.00	\$0.00
		Sub Total	\$	17,600.00	47.6%	\$3,282.00	\$13,651.50	\$666.50
200		Outreach						
		Advertising	\$	1,500.00	4.1%	\$0.00	\$549.99	\$950.01
		Event Expense / Food & Refreshments	\$	600.00	1.6%	\$1,225.00	\$327.96	
		Meeting Expense	\$	3,050.00	16.1%	\$0.00	\$1,552.91	\$1,497.09
h		Sub Total	\$	5,150.00	21.8%	\$1,225.00	\$2,430.86	
300		Community Improvement Community Improvement Projects	\$	4,350.00	11.8%	\$1,450.00	\$500.00	
		Sub Total	\$	4,350.00	11.8%	\$1,450.00	\$500.00	\$2,400.00
		Neighborhood Purpose Grants Sub Total	\$	500.00 500.00	0% 0.0%	\$1,000.00 \$1,000.00	\$0.00 \$0.00	
500	C. C.	Elections		0.400.00 T	40.00/	00.077.45	**************************************	460.00
	FLE	Election Outreach Expense	\$	9,400.00	18.9%	\$9,077.45	\$382.57	
	l	Sub Total	\$	9,400.00	18.9%	\$9,077.45	\$382.57	-\$60.02
GRAN	ND TO	OTAL		\$37,000.00	100.0%	\$16,034.45	\$16,964.93	\$4,000.62
		rrative:						
		action	200 to r	ou for commun	ity arta alagana at	Cupland Dark		
		action 3-12-2014 agenda item 8e for up to \$3 action 3-12-2014 agenda item 8f to pay cost					2014 up to \$30)O
		action 3-12-2014 agenda item 8d to support						
CD	₀₇	parade costs/fees on Foothill Blvd. and firewo	orks dis	play at Verdugo	Hills High School	that will include	STNC recogn	ition on flyers
acco	1	banners and July 4th events.	trat will infolded	o moo recogn	milon on nyoro,			
4000		ballinois and say in steme.						
-								