

**Outreach Committee Meeting**  
**Thursday, March 23, 2023 at 7:00 PM**

1. **Call to order/comments by Chair**, Shauna Scanlon
  - a) **Roll call Board:** Cheryl Schmidt, Karen Moran, Shauna Scanlon, Leny Freeman;  
Absent: Claire Gordon, Belinda Woodruff
  - b) **Others present:** Carol Hutchinson, Cindy Cleghorn, Lydia Grant, Lallah Rowe,  
Sherry McCoy
2. **Assign minute taker.** Karen
3. **Minutes approved from February 2023 outreach meeting.**
4. **Upcoming Outreach/Election Events:** Volunteers needed to staff STNC outreach booths, approve refreshments, giveaways if needed for:
  - a) **March 25 (Sat) 1-5pm: Game Night** (The Landers Historical Society) @ Bolton Hall. People are scheduled to support at this time. Details for games are in process.
  - b) **April 8 (Sat) 11am-3pm: Spring Eggstravaganza @ Sunland Park.** Cheryl is getting volunteers at this time. Cheryl will contact Ed to find out what funds are approved; believed that funds up to \$300 had been approved.
  - c) **20 Year Anniversary Party/ Movie in the Park.**
    - i. Anniversary Party. May 10<sup>th</sup>. Will need event form and health certificates from anyplace we are getting food from. Every May STNC has had a sheet cake in May for anniversary until Covid shut-down. Cindy noted that we could give history of how Neighborhood Council was formed and events over the years. Extra funds have to be spent before June. Might be possible to roll over some money. Shauna will order little sandwiches/cupcakes. Carol and Lydia can pick up toothpick decals for cupcakes. Local restaurants preferred. Might have 75 people including 20 STNC members. ***Motion passed to spend up to \$1,000 to celebrate STNC's 20th Anniversary at May 10 (2nd Wednesday STNC meeting) for refreshments, other items, promotion.***
    - ii. Movies in the Park: Up to \$2,000 already approved for this year for Movie in the Park. Per Lydia, in discussions with other neighborhood councils, could buy equipment for the cost of 2 Movies in the Park events; very popular and will bring out a lot of people. Could partner with other groups in community (e.g. Halloween Movie in Cemetery; partner with Tujunga Little League, etc.) and could have movies indoors if we had

equipment available). Could use extra money at this time with purchase of video equipment for showing movies. Lydia is in touch with other NCs and can duplicate their purchase (which they have done research on) and get information on technician who can help with set-up. ***Motion passed to purchase equipment for Movies in the Park up to \$6,000.00 to include: two quiet generators, dolly, screen, lights, video equipment necessary and technician to set up.***

d) **Region Reps outreach opportunities/updates.**

i. Region 1

- Street Trees adoption
- RV Parking
- Trash around mobile home parks
- 311 Reporting

ii. Region 2

- Coffee with a Cop – Howard Finn Park safety
- Students RunLA Marathon celebration and 5K will be May 7 in the morning. Certificates for the students.

iii. Region 3 – no report

iv. Region 4

- Canvassing with Raul Preciado from DONE re: elections
- Handed out 300 flyers around Apperson Elementary
- McGroarty Park every Thursday

5. Discussion/Action: Replenish outreach items. Cheryl said that tote bags are low; can order items for 4<sup>th</sup> of July parade.

6. Discussion/Action: Election Outreach Plan.

- Per Lydia: Elections canceled; no seats are contested. Affirmation will be done.
- Discussion about having a newsletter (every-door/direct-mail) sent out to the community to introduce Board members and to provide information about the STNC and events, etc. Will get information on cost to mail and put on agenda in future meeting.

7. General Public Comment on Non-Agenda Items. Nothing.

8. Announcements/Closing Comments. None.

9. Adjourn 8:40 pm