

1. Banners -- sample artwork link

How many:

Size:

Where:

Date Posted:

Date Removed:

Cost:

2. Hand Out for 3 Food Banks (Making it Happen, Bailey Center, Firepoint -- (Bookmark, Flyer, Postcard?) -- sample artwork link

How many: 1,000 (suggested by Cindy)

Size:

Dates they will go out depending on dates food is distributed:

- Run for Office handout: ASAP thru Feb 2nd
- Request your ballot/Election date handout: Feb 19th thru Apr 13th

Cost:

3. Idea for posters in places of business? We, STNC cannot handout per City due to COVID restrictions. We can produce them and have someone else do this. Perhaps even someone from the Mayor's office would do /help?

How many:

Size:

Where:

Date Posted:

Date Removed:

Cost:

4. Social Media -- sample artwork link

Since we already have an Instagram, I (Erica) don't believe a TikTok is necessary. Instagram has the option of creating "Reels" which are very similar to TikTok videos. To get more youth involved I (Erica) suggest contacting the teachers at VHHS to make an announcement of the elections and ask for volunteers. The leadership club does weekly announcements over Zoom to students so we could target the seniors and juniors since these students are usually 16 and above. Students need service hours to graduate, so I recommend contacting the American Democracy or US History teachers for assistance in getting the word out.

Social Media Plan [Link](#)

of posts?

What the content of the posts will say, dates, boosting (on Facebook) and when?

Costs for any Social Media boosts?

Who will be in charge of posting on NB App, FB, IG, and Twitter?

Sandy Capps, Cindy, and Liliana have access to FB.

Other Outlets

We also need content for our telephone line which Shirley Kim and Cindy can do once the board approved.

7. Mailing-- sample artwork link

Cindy encourages a mailing. The count is 17,000. Postage is at .19 cents (each) +printing.

How many:

Size:

Where:

When:

Cost:

8. Newspaper ad -- sample artwork link

Size:

When:

Cost: already paid

9. Candidate Forum dates -- sample artwork link

Should be between Feb 19th and Apr 16.

How many forums: